

Creating
**PERFORMING
ORGANIZATIONS**

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Chapter 22

A Dynamic Model of Organizational Performing: Investigating the Impediments to Japanese Rejuvenation

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Introduction

A dynamic model of organizational performing implies an approach that can allow the firm's accomplishments to be self-perpetuating and self-sustaining. A dynamic approach can be built through a strategic priority on the discovery and promotion of the diverse opportunities for exchange in a global environment. The exchange opportunities can be developed at three levels:

1. level of skills: through technical training of manpower;
2. level of know-how: through marketing of machinery and complementary material inputs; and
3. level of products: for consumption or for assembly into more complex units.

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