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## Dr. Vipin Gupta: Is Present Reality

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*Is Present Reality: The Super-Science of the Transcendental Value* is the third book in the series *Discovering the Vastly Integrated Processes Inside Nature*. It follows the first book, *What is Divine Energy*, which showed readers that divine energy fuels their conscious decision-making, and the second book, *What is Present Reality*, a discussion about how to use their present understanding of their past to take control of their future.

In *Is Present Reality*, Dr. Vipin Gupta, the esteemed professor of management at California State University, San Bernardino, shows readers the limitless growth that is inside of them by investigating their reality as entities who have the power to shape the present and be the light that affirms their presence in the eternal future.

Our world likes to segment people into those who can achieve anything and those who are relegated to lives of far less potential. Those in the second group watch life pass them by, frustrated and aware that they could do more but unsure how.

Professor Vipin Gupta firmly states that everyone is capable of achieving their goals and living with absolute freedom. "Most people know what they would like to accomplish, of course," he says, "but somewhere between the dream and the realization of it, the process breaks down, leaving the individual frustrated. The solution to this is what my book and series is about. I approach it from a metaphysical viewpoint."

Dr. Gupta explains that all of us are conscious that we must be laser-focused on our goal, breaking it into a sequence of micro-goals that will guide our life and consciousness moment by moment. "We don't follow through, however," he says. "The question is why. What keeps us from accomplishing this macro-goal?"

The answer, as Dr. Gupta explains in his book, is what is known as an "institutional force." "An institutional force can be anything that shapes how we conceive, perceive, experience, or script our thoughts, emotions, feelings, and actions. Think of religion, science, education, and culture as examples. If something is shaping or influencing our work energy, it implies we are subject to an institutional force. That institutional force is what a person needs to break away from in order to realize their full potential."

"The institutional force shapes our life and consciousness about what is a desirable micro goal to include in the sequence of efforts for realizing the macro-goal. The institutional force is based on the known reality for conceiving a theory of what micro goal (work energy) in the present moment is linked to our macro goal. Through the institutional force, we let the cause become the effect and the effect become the cause. In other words, instead of guiding our micro goals with our reality, we let our present be guided by our micro goals and justify the future tribulations by idealizing them as the tests for testing our faith in the entity who conceived them."

In *Is Present Reality*, Dr. Gupta explains that the person with a clarified consciousness about the goal knows that there is limitless growth possible in the potential without the institutional force acting upon them. "The potential is everyone's programmed future based on the known, institutionalized reality. The person who remains laser-focused on the macro-goal knows that there are limitless opportunities for growing their focus and improving their choice of what to do in each moment, which will lead to achieving the macro-goal with 100% certainty and potentially effortlessly."

The real goal for everyone, as Dr. Gupta states, is ultimately absolute freedom. "An institutional force is anything that is not sensible and that is not tuned to the final goal of absolute freedom. So, all borrowed knowledge conceived using sensory or para sensory organs is institutional in nature. Whatever we do to further our goals or interests or those of others constitutes an institutional force. When we have absolute freedom, we are sensible. We stop being guided by our or others' interests. Instead, we guide those interests by forming a gravitational element (known as *guru*)."

"We transcend from what is known to all that is knowable within a state of absolute freedom. In that state, we are free from all knowers, knowing, and knowledge that is limiting what is knowable. In our daily lives, we devote our energies in either perpetuating the present as a continuous element (known as *rajas*) or destroying it as a discontinuous element (known as *sattva*) while seeking to illuminate a better future

with our truth. However, whatever we destroy motivates others to also destroy by following the program we have created. Thus, together we become a part of the infinite element (known as *tamas*), producing a downward wave of change until that is destroyed and transformed into an upward wave. We form an infinitely reproducing circular reality without any real, sustainable growth in our reality."

Dr. Gupta's work is receiving praise for its revolutionary ideas and his ability to explain complex concepts to readers who may be unfamiliar with metaphysical terminology. As Susan Violante of Readers Views states, "Is Present Reality" illustrates the multidimensional reality (past, present, and future); humans' multi-dimensions (intellectual, physical and spiritual), as well as the multidimensions of other realms of existence. It doesn't limit reality to our own life, as reality continues when we transcend which it would be the reality without us."

As Dr. Gupta continues his work on his twelve-book series, he is optimistic about the books' potential to influence the new generation. "We are all capable of doing and achieving so much more than we think," he says. "That is one of the biggest goals I have for my series: to unlock the potential that everyone has inside of them."

*Is Present Reality* is available in a full [scientific edition](#) as paperback, hardcover, and digital and in a popular [In A Nutshell edition](#) as paperback, digital, and audible.

[Dr. Vipin Gupta](#) is a professor of management and a co-director of the Center for Global Management at the Jack H. Brown College of Business and Public Administration, California State University, San Bernardino. He was previously at Simmons University, Grand Valley State University, and Fordham University. Dr. Gupta has a Ph.D. in managerial science and applied economics from the Wharton School of the University of Pennsylvania.