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REGIONAL AND CLIMATE CLUSTERING OF SOCIETAL CULTURES

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In this chapter, we establish two types of clustering of GLOBE societies: (a) regional clusters and (b) physical climate clusters. These clusters are used in the following chapters to analyze variations in specific cultural and leadership dimensions.

PART A: REGIONAL CLUSTERING OF SOCIETAL CULTURES

This part of the chapter discusses the conceptual and empirical process by which we grouped the 61 GLOBE societal cultures into a set of ten *regional clusters*.¹ We had multiple goals in mind when we developed these clusters. First, we wanted to understand the similarities and differences among the GLOBE societies using a more holistic approach rather than focusing on

similarities and differences among these societies one dimension at a time. For each cluster, we developed profiles using all GLOBE cultural dimensions (nine scales for cultural *practices* and nine scales for cultural *values*). These profiles can be thought of as unifying themes linking societal cultures together within distinct regions of the world. In our view, these profiles provide a convenient way of summarizing intercultural similarities as well as intercultural differences. Second, we expected these societal clusters would provide a useful tool for exploring the extent to which each cultural cluster is associated with specific leadership attributes. As indicated previously in this volume, we expected distinct leadership prototypes (i.e., CLTs—culturally endorsed leadership theory) will be associated with effective leadership across different cultures. In Chapter 21, we

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